## EXHIBIT 3

Page 1

IN THE UNITED STATES DISTRICT COURT
FOR THE WESTERN DISTRICT OF NEW YORK

NICHOLAS BERGERON and NICK )
QUATTROCIOCCHI, on behalf )
of themselves and on )
behalf of all others )
similarly situated, )

Plaintiffs, )

V. ) Lead Case
)
ROCHESTER INSTITUTE OF ) NO.: 6:20-cv-06283

ZOOM AND VIDEOTAPED DEPOSITION OF

TECHNOLOGY,

Defendant.

CHARLES D. COWAN, Ph.D.

JULY 20, 2022

## VOLUME 1

ZOOM AND VIDEOTAPED DEPOSITION OF CHARLES D. COWAN, PH.D., produced as a witness at the instance of the DEFENDANT, and duly sworn, was taken in the above-styled and numbered cause on July 20, 2022, from 9:07 a.m. to 3:06 p.m., via Zoom before Wendy Schreiber, CSR No. 9383, in and for the State of Texas, reported by machine shorthand, at the address 205 South Gulf Drive, Santa Rosa Beach, Florida, 32459, pursuant to the Federal Rules of Civil Procedure and the provisions stated on the record or attached hereto. Job No. 850422



- 1 A. We didn't really require a whole lot. We
- 2 required information about the named plaintiffs so that
- 3 we could do a calculation specific to them. And with
- 4 respect to the information about tuitions, I believe we
- 5 obtained that information ourselves through just
- 6 research. I believe that's all we used. Oh, there was
- 7 some information we obtained from the Department of
- 8 Education as you'll see in the materials relied on but
- 9 we obtained that information, too. So the only thing we
- 10 really needed was a copy of the Complaint and the
- 11 specifics for the two named plaintiffs.
- 12 Q. And to clarify, did -- did you ask the
- 13 plaintiffs for any other information aside from the
- items that you've just gone through?
- 15 A. Not that I recall.
- Q. Did the plaintiffs -- or were you offered any
- 17 other documents or information for your analysis?
- 18 A. Not that I remember.
- 19 Q. And when you -- sorry, just going back for a
- 20 second, you mentioned that your team gathered
- 21 information about tuition and fees from
- 22 publicly-available sources. Are you referring to first
- 23 the published tuition and fees prices set by the -- by
- 24 RIT?
- 25 A. Yes.



- 1 Q. Did you receive all of the information that you
- 2 asked the plaintiffs for?
- 3 A. I received information for Mr. -- and I
- 4 apologize for mispronouncing his name -- Quattrociocchi.
- 5 I did not for Mr. Bergeron.
- 6 Q. Was there -- were you given an explanation as
- 7 to why you did not get information about Mr. Bergeron?
- 8 A. No. Well, I mean, I asked if they had the
- 9 information. They said they hadn't received it and that
- 10 was the only explanation I got. I didn't delve further.
- 11 Q. Did you make -- did you ask plaintiffs whether
- 12 they could get the information that you needed about
- 13 Mr. Bergeron?
- 14 A. Well, the way the conversation went I
- 15 understood that they were in the process of obtaining
- 16 information. I didn't ask whether they could or not.
- 17 My impression was simply that they were in the process.
- 18 Q. Approximately -- and did you ever do any
- 19 follow-up with the plaintiffs about whether they got the
- 20 information or were able to provide it to you about
- 21 Mr. Bergeron?
- 22 A. Well, this is -- this activity was performed in
- 23 about a one-to-two-week-time period so, no. After the
- 24 first week we had pretty much completed our report.
- 25 Q. And approximately when did -- when were the two



- 1 weeks when you worked on the report?
- 2 A. 4/13 -- April 13th through probably April 27th.
- 4 A. Yes, ma'am. I'm sorry.
- 5 Q. Was there any other information that you asked
- 6 the plaintiff for which was not provided to you?
- 7 A. I believe you asked me this earlier and I --
- 8 the answer was no.
- 9 Q. Apart from the information about RIT's
- 10 published tuition and fees prices and the information
- 11 from I believe it's the Department of Education's
- 12 National Center for Education Statistics that you
- 13 referenced, was there any other publicly-available
- 14 information that you or your team reviewed in preparing
- 15 your report? I'm sorry, I didn't catch that answer.
- 16 A. No.
- 17 (Exhibit 4 was marked for identification.)
- 18 Q. (BY MS. SHEN) I'm going to come back to
- 19 Exhibit 3, your report, so if you could just keep that
- 20 document open but for the moment let's move on and mark
- 21 as Cowan Exhibit 4 Exhibit 3 to your report, Dr. Cowan,
- 22 which is your sources list. Let me know when you have
- 23 that pulled up.
- 24 A. I have it. Thank you.
- 25 O. So this document is titled "Materials Relied



- 1 On." Were there any other documents that you or your
- 2 team reviewed which are not disclosed in this Exhibit 4?
- A. Not that I'm aware of.
- 4 Q. Looking under the "Depositions" heading in your
- 5 sources list, you reference the deposition of Edward
- 6 Lincoln, the deposition of Nicholas Bergeron and the
- 7 deposition of Nicholas Quattrociocchi. Were you
- 8 provided any other deposition transcripts?
- 9 A. I don't believe so, no.
- 10 Q. Were you aware that a deposition of an RIT
- 11 corporate witness was taken?
- 12 A. Umm.
- 13 Q. I'm sorry, that answer was a little garbled.
- 14 A. That was because I said umm. That was just a
- 15 stop. I don't think I knew it before I read the --
- 16 before I wrote my report. I believe I became aware of
- 17 it afterwards but I've never seen it.
- 18 Q. After you finished writing your report did you
- 19 ask for a copy of that deposition transcript of RIT's
- 20 corporate witness?
- 21 A. No.
- 22 Q. Why not?
- 23 A. My analysis is pretty much based on the
- 24 published materials from RIT. It doesn't -- I don't
- 25 find in any of these cases reading depositions to be



- 1 very helpful with respect to providing a basic
- 2 calculation for class certification.
- 3 Q. And why is that?
- A. Sorry, why is it that I don't find it very
- 5 helpful?
- 6 Q. Correct, yes.
- 7 A. Well, it's a very straightforward calculation.
- 8 There is a published charge to students. There is a
- 9 published rate for online classes. There is a timing
- 10 component with respect to when the university closed
- 11 down. Those are -- and typically we don't have
- 12 information for fees like we did in here. So there
- isn't a whole lot more than that I need for doing a
- 14 basic calculation for the purpose of a class
- 15 certification.
- 16 Q. The three deposition transcripts that you
- 17 reviewed, did you review the exhibits that were shown
- 18 during those depositions?
- 19 A. I didn't but one of my staff might have.
- 20 Q. Looking back at Exhibit 4 under the heading
- 21 "Websites Cited," when, approximately, did you or your
- 22 team visit the websites that are listed there?
- 23 A. Somewhere in that two-week time period I
- 24 described earlier.
- 25 Q. So that would be April of 2022?



Page 44 1 Α. Yes. And is that the same for the National Center of 2 3 Education Statistics website? 4 Α. Yes. 5 Did your team do any capture or screen shotting of the NCES information that you reviewed and relied on? 6 7 I don't believe so. And what information specifically did you rely 0. on from the National Center of Education Statistics? 9 10 In my report I state that I rely on information from NCES for knowing the number of -- of students of 11 different types who attended RIT undergraduate. 12 13 Is there any other information that you relied 0. 14 on from the NCES website? 15 Α. No. (Exhibit 5 was marked for identification.) 16 17 (BY MS. SHEN) Let's mark as Cowan Exhibit 5 Q. 18 the document that is titled "NCES-RIT Page." Dr. Cowan, let me know when you have that up on your screen. 19 2.0 Α. I have it up. 21 So I'll represent that this capture of the NCES Q. 22 website was taken yesterday at 7:08 p.m. as shown on the 23 date and timestamp on the upper left-hand corner and I



know that this information -- this page includes a lot

of information about the 2020 to 2021 academic year but,

24

25

- 1 that was provided to you to help prepare your report,
- 2 correct?
- 3 A. Excuse me, I need to look at something. Just a
- 4 minute. Yes.
- 5 Q. And what was it that you were just looking at,
- 6 Dr. Cowan?
- 7 A. Materials relied on.
- 8 Q. Turning to it's page 4 of Exhibit 7, it's got a
- 9 Bates stamp of RIT0001264, that is the -- those are the
- 10 data points that you've relied on, correct, in
- 11 calculating Mr. Quattrociocchi's damages under your
- 12 model?
- 13 A. I believe so, yes.
- Q. And do you see in -- on this page there is a --
- there's a line item for scholarships and grants and
- 16 Mr. Quattrociocchi received \$2,000 in an RIT grant
- during the spring 2020 semester, correct?
- 18 A. Yes.
- 19 Q. And that is a data point that you relied on in
- 20 your analysis, correct?
- 21 A. I believe so, yes.
- 22 Q. You did -- if I'm understanding your testimony
- 23 correctly, you did not receive information about
- 24 Mr. Bergeron's scholarships or financial aid, correct?
- A. Not that I know of, no.



- 1 Q. And you did not personally review
- 2 Mr. Bergeron -- the deposition exhibits to --
- 3 Mr. Bergeron's deposition exhibits to see if there was
- 4 any information in there about his financial aid,
- 5 correct?
- 6 A. I did not.
- 7 Q. Did you have any -- did you ever ask anybody
- 8 from your team if they had reviewed Mr. Bergeron's
- 9 deposition exhibits to see if there was information
- 10 about his financial aid and scholarships?
- 11 A. No.
- 12 Q. Let's go back to Cowan Exhibit 3 which is your
- 13 report, Dr. Cowan, and if you could turn to page 2 of
- 14 your report, paragraph 4. Let me know when you're
- 15 there.
- 16 A. I'm there.
- 17 Q. The first sentence of paragraph 4 says, "At
- 18 this point detailed information has been produced only
- 19 with respect to one of the Plaintiff representatives,
- 20 Mr. Quattrociocchi..." -- and then you say in
- 21 parentheses "(the 'Lead Plaintiff')."
- What do you mean by "detailed information"?
- 23 A. Well, the detailed information would be the
- 24 printouts that we were just reviewing with respect to
- 25 what tuition was paid, what specific fees were paid, how



- 1 much the fees were, the scholarship information, what
- 2 type of scholarship it was. Those were all items that
- 3 you just showed me on Mr. Quattro -- Quattrociocchi's
- 4 description.
- 5 Q. And when you say "produced" in this sentence,
- 6 what did you mean by that?
- 7 A. Well, to me. I meant produced to me.
- 8 Q. All right. The second sentence of that same
- 9 paragraph 4 says, "Detailed information similar to that
- 10 provided for the Lead Plaintiff has not been produced
- 11 for other class members, including any information on
- 12 fees."
- What did you mean by "any information on
- 14 fees"?
- 15 A. Pretty much what it says, any information on
- 16 fees. I only have information for Mr. Quattrociocchi.
- 17 I don't have it for other people who are in the class
- 18 who are not named plaintiffs. I don't have any detailed
- 19 information for any of them.
- 20 Q. And what -- what other information are you --
- 21 would you need on the fees in order to complete your
- 22 analysis?
- 23 A. Well, my analysis to date is -- is complete,
- 24 however, what the next sentence says is my understanding
- 25 is that if the class is certified, information about



- 1 tuition, fees and so on will be made available so that I
- 2 can calculate damages on a class-member-by-class-member
- 3 basis. I can't do that right now.
- 4 Q. I understand what you're saying about
- 5 calculating damages on a class member basis but -- and
- 6 I'm sorry if I was unclear but my question is
- 7 specifically geared towards the fees. What information
- 8 do you need with respect to fees in order to conduct the
- 9 damages analysis?
- 10 A. Well, different people have different fees so I
- 11 need to know what fees they paid, whether they took a
- 12 lab or not and paid a lab fee. I also need to know some
- information about fees charged with respect to whether
- or not the student had access to a particular type of
- 15 activity. So, for example, if RIT has on-campus
- 16 healthcare and despite the school being closed down
- 17 healthcare was still available to all of the students,
- 18 then I wouldn't consider that to be lost to the student,
- 19 they had healthcare available the whole time. So if
- 20 they paid a fee, they got what they paid for. So I need
- 21 some information about what was paid, what it was paid
- 22 for and I also need to know whether or not certain
- 23 things were available during the time that the
- 24 university was closed.
- 25 Q. So would that be the same with respect to the



- 1 student activity fees; that, for example, if students
- 2 continued to have access to the types of programs or
- 3 activities that were intended to be covered by the
- 4 student-activity fee that your -- your conclusion would
- 5 be that there would be no refund due?
- 6 A. I can only say that it might be. That
- 7 speculation on my part because I don't know right now
- 8 what activities were covered with that fee.
- 9 Q. And how would you -- how did you typically
- 10 obtain that information? So it was just -- let's go
- 11 back to your -- your student health fee example. You
- 12 mentioned that you would need information about whether
- 13 students continued to have access to healthcare
- 14 services. What kind of information would you need to --
- 15 to answer that question?
- 16 A. I think the only thing I would need to know is
- 17 whether or not health clinics were open or
- 18 alternative -- or was some alternative provided like
- 19 access -- paid access to urgent care, for example.
- 20 Q. And that information was not provided to you by
- 21 the plaintiffs as you prepared your report, correct?
- 22 A. It was not.
- 23 Q. Did you or anybody on your team look for that
- 24 information in publicly-available sources?
- 25 A. Not that I'm aware of.



- 1 Q. What about -- so let's talk specifically about
- 2 the student-activity fee. What kind of information
- 3 would you need in order to conduct an analysis of
- 4 whether the student-activity fee -- whether students
- 5 should be entitled to a refund of any portion of the
- 6 student-activity fee?
- 7 A. Well, since I don't know what student-activity
- 8 fees actually cover I'd have to find out what they cover
- 9 and then once I found out what they cover I have to find
- 10 out whether or not they were available to the student.
- 11 Q. Did plaintiffs provide you any information
- 12 about what activities the student-activity fee was meant
- 13 to cover?
- 14 A. Not that I know of.
- 15 Q. Did you or anybody on your team look for
- 16 publicly-available information as to what activities
- 17 those student-activity fees were going to cover?
- 18 A. No.
- 19 Q. And am I correct to assume that your analysis
- 20 for any partial refunds of lab fees would be similar in
- 21 that you would need to know what the lab fee was
- 22 intended to cover and sort of what -- I guess whether
- 23 those -- those services or activities continued after
- 24 RIT's transition to distance learning?
- 25 A. Broadly speaking, yes.



- 1 Q. Were you provided any of that information by
- 2 plaintiffs? I'm sorry, your answer cut out.
- 3 A. No.
- 4 Q. Did you or anybody on your team look for
- 5 publicly-available information about what the -- what
- 6 any lab fees were meant to cover?
- 7 A. No.
- Q. Did you or anybody on your team look for
- 9 publicly-available information as to what classes at RIT
- 10 actually charged lab fees or if any lab fees were
- 11 actually charged?
- 12 A. No.
- Q. Did anybody from -- did plaintiffs provide you
- 14 any information about what classes actually charged lab
- 15 fees or whether lab fees are actually charged by RIT?
- 16 A. No.
- 17 Q. Turning back to Cowan Exhibit 3, so looking
- 18 back at your report I'm still at paragraph 4 -- and you
- 19 kind of alluded to this a little bit earlier -- the
- 20 third sentence in paragraph 4 says, "My understanding is
- 21 that, should the class be certified, this information
- 22 will be made available in production as part of
- 23 discovery."
- How did you come to that understanding?
- 25 A. The attorneys told me that.



- 1 Q. And just to be clear, did the -- were you told
- 2 that there would be a second phase of discovery after
- 3 you submitted your report?
- 4 A. I don't think it was word -- worded quite that
- 5 way. I was just told that we would obtain (audio
- 6 distortion) class members.
- 7 Q. Dr. Cowan, I apologize, I didn't mean to cut
- 8 you off but the second half of what you said got cut
- 9 off.
- 10 A. No, I'm sorry. What I said was what I was told
- 11 was that information would be provided for the other
- 12 class members that had been -- that would be identified
- in this case. I wasn't told whether or not there was --
- 14 I think you're asking me a legal question about whether
- or not discovery would continue and I can't answer that
- 16 one.
- 17 Q. In the normal course of your engagements as an
- 18 expert do you or anybody under -- does anybody on your
- 19 team ever look at the case docket or look at
- 20 documents -- you know, like pleadings or anything like
- 21 that -- orders, decisions -- filed in a case?
- 22 A. Depends on the case. Sometimes.
- 23 Q. In this case did you or anybody on your team
- 24 independently review the docket?
- 25 A. No.



- 1 Q. Turning back to Exhibit 3 of your report, I'm
- 2 looking at paragraph 5, the last sentence. You say, "I
- 3 do not offer similar calculations for Graduate Students
- 4 or with respect to fees because I do not have the
- 5 necessary information to provide such calculations."
- 6 Here what is the necessary information that
- 7 you would need to provide those calculations?
- 8 A. My understanding was that there would be
- 9 different tuition rates for graduate students in
- 10 different graduate programs. I wasn't aware of whether
- or not graduate students would be charged the same fees
- or other fees so I just don't have enough information to
- 13 be able to safely say that I can do a calculation -- an
- 14 actual calculation for graduate students as opposed to
- 15 just saying this is the framework that I propose to use.
- 16 O. Your team was able to pull from
- 17 publicly-available sources information about the
- 18 undergraduate tuition and fees charged, correct?
- 19 A. Yes.
- 20 Q. Did anybody on your team or did you look for
- 21 publicly-available information as to the graduate
- 22 tuition and fees charged?
- 23 A. I don't know if they did or not.
- Q. Did anybody -- did you -- okay, sorry. Take
- 25 that back. Did you yourself look for publicly-available



- 1 information about the graduate tuition and fees charged?
- 2 A. No.
- 3 Q. Did you personally look for any
- 4 publicly-available information about the types and
- 5 amounts of fees charged to the various RIT student body?
- A. Could you define "student body" because it's
- 7 not in my report.
- 8 Q. Yeah, sorry, that question was -- was a bit
- 9 garbled. Let me maybe just make it a little bit
- 10 simpler.
- 11 Did you personally look for any
- 12 publicly-available information about the fees that RIT
- 13 charges its students?
- 14 A. No.
- Q. Do you know if anybody on your team looked for
- 16 publicly-available information about the fees charged by
- 17 RIT to its students?
- 18 A. You've been using "fees" and "tuition" sort of
- 19 interchangeably and sometimes you use the words "tuition
- 20 fees" so I'm -- I'm going to ask that -- I -- I just
- 21 want to know, are you asking me about tuition or are you
- 22 asking me about fees?
- 23 Q. Sorry, yeah, I am asking you about fees and I
- 24 will -- I will try to be more clear as to whether I'm
- 25 talking about tuition or talking about fees. So let me



- 1 maybe just re ask my question which is whether -- so
- 2 let's maybe take that back. Did you personally look for
- 3 publicly-available information about fees that RIT
- 4 charges to its students?
- 5 A. No.
- 6 Q. Do you know if anybody on your team looked for
- 7 publicly-available information about the fees that RIT
- 8 charges to its students?
- 9 A. Yes.
- 10 Q. And did anybody on your team look for
- 11 publicly-available information about the fees that RIT
- 12 charges to its students?
- 13 A. Yes, they found fee information.
- Q. So what type of fee information did they find?
- 15 A. Well, for example, you in showing me that
- 16 listing knew -- we knew that there were activity fees,
- 17 we knew that there were health fees and I believe we
- 18 knew that there were lab fees. So we knew that there --
- 19 there were different types of fees. The materials we
- 20 were -- that we reviewed were quite clear on the fact
- 21 that fees were charged and I believe we even knew kind
- 22 of generally what fees were charged.
- 23 Q. Okay. Aside from the student-activity fee, the
- 24 student health fee and the lab fee, are there any other
- 25 fees that you understand to be at issue in this



- 1 litigation?
- 2 A. I -- I don't know the -- sorry. I don't know
- 3 the answer to your question because I'm not aware that
- I've exhausted the list of fees. You asked me whether
- 5 or not we had researched for fees and my answer was yes
- 6 but I don't think we included all the possible fees and
- 7 I may not even know all of the possible fees. I
- 8 wouldn't know that until I saw that information for all
- 9 the students as opposed to just Mr. Quattrociocchi.
- 10 Q. Do you -- were you given any direction as to --
- 11 as to which type of fees the plaintiffs are seeking in
- 12 this case on behalf of the putative class?
- 13 A. No.
- 14 Q. In the -- in your review of the types of fees
- 15 that were charged did you find information of the --
- 16 about the price of each fee?
- 17 A. Well, price actually means something different.
- 18 I believe you're asking me about whether I know what the
- 19 charges were that were associated with the fees.
- Q. Yes, that's -- that's correct.
- 21 A. Okay. I found some information, yes.
- 22 Q. And which fees were you able -- for which fees
- 23 were you able to find information about the amount
- 24 charged?
- 25 A. As I recall, there was some information about



- 1 each of the fees we discussed before: -- the student
- 2 fee, lab fee, health fee -- because there's a
- 3 description of what it costs to go to the university.
- 4 Q. You -- you mentioned a minute ago that you
- 5 understood price to be something different than the
- 6 amounts charged. Could you explain what you meant by
- 7 that?
- 8 A. In economics I think of a price as being
- 9 something that you either voluntarily purchase or you
- 10 don't and you base your decision on price. That's the
- 11 basis for supply-and-demand curves. In this case you
- don't get a choice, you're just charged a fee.
- Q. When you say you don't get a choice here, what
- 14 do you mean by that?
- 15 A. Everybody has to pay a student-activity fee,
- 16 everybody has to pay a health fee and if you take a
- 17 course that requires a lab, you have to pay the lab fee.
- 18 Q. Okay. But you could, for example, choose to
- 19 take a different course if you didn't want to pay the
- 20 lab fee, correct?
- 21 A. Well, yeah, but now you're getting into
- 22 questions about how individual students were making
- 23 decisions and prior to them taking a class. My entire
- 24 analysis is based only on what classes they actually did
- 25 take.



- 1 that was ongoing but I didn't get details.
- Q. Got it. And were you told that by your
- 3 counsel?
- 4 A. Yes.
- 5 Q. Did you do any independent review of the docket
- 6 or any information in this case to confirm whether there
- 7 is a pending discovery dispute?
- 8 A. I've seen dockets in the past and I don't
- 9 recall ever seeing anything about the docket including
- 10 statements about a dispute so I don't think that would
- 11 be very useful.
- 12 And No. 2 is, you know, if the attorneys
- 13 tell me there's a dispute, then I have to take their
- 14 word for it, you know. I don't have any way to
- independently assess whether there's a discovery dispute
- 16 or not.
- 17 Q. I think you -- I just want to make sure I'm
- 18 correctly understanding this. You did not -- did you
- 19 get any information about what type of discovery dispute
- 20 or what it might cover from plaintiffs or their counsel?
- 21 A. No.
- 22 Q. Did you ask for any details about the purported
- 23 discovery dispute?
- 24 A. No.
- 25 Q. Could you turn to page 10 of your report, so



- 1 Cowan Deposition Exhibit 3. Let me know when you're
- 2 there.
- 3 A. I'm there. Thank you.
- 4 O. So Table 1 here is titled "Calculation of
- 5 Tuition Damages for the Lead Plaintiff:
- 6 Mr. Ouattrociocchi." Correct?
- 7 A. Yes.
- 8 Q. Okay. And Table 1 is -- is your calculation of
- 9 the tuition that you assert is due to be refunded to
- 10 Mr. Quattrociocchi, correct?
- 11 A. Correct. Tuition, yes.
- 12 Q. There is no analysis of what fees you -- you
- 13 would assert are due to be refunded to
- 14 Mr. Quattrociocchi in this table, correct?
- 15 A. That's correct.
- Q. And you did not do any analysis of what fees
- 17 might arguably have to be refunded to
- 18 Mr. Quattrociocchi, correct?
- 19 A. I could not so I didn't.
- Q. Could you explain the methodology and formulas
- 21 that you applied in your analysis here?
- 22 A. Yes. Okay, so the tuition fees charged to
- 23 Mr. Quattrociocchi was the -- in the first line -- so --
- 24 that he contracted for is what he paid in tuition. The
- 25 second line is for the same hours using the rate from



- 1 RIT online we've computed a rate what would be charged
- 2 for these classes if everything was taken through RIT
- 3 online. So that's the \$13,442. The difference between
- 4 that -- so there's a 50 percent -- we said that the time
- 5 period for the in-person classes versus the time period
- 6 for the online classes split approximately fifty-fifty
- 7 so if you take the value contracted for and divide it by
- 8 two to get the 50 percent, the value contracted for and
- 9 received -- because that would be the first half of the
- 10 semester -- was \$11,311. In the second half of the term
- it would be value received based on the online pricing
- 12 for total hours taken so that would be half of the
- 13 \$13,442 which came out to the \$6,721. So the overall
- 14 value received would be the value of the first half of
- 15 the semester plus the value of the second half so it's
- the sum of the \$11,000 plus the 6.7 thousand dollars to
- 17 get you to \$18,000. So what we are arguing is in terms
- 18 of the pricing for the regular tuition and then for the
- 19 pricing for the online cases what he -- what he received
- 20 was \$18,000 in terms of the value received using the
- 21 but-for pricing. Now we said but he got subsidies from
- 22 RIT that applied to the tuition so we're going to
- 23 subtract \$2,000 and that makes it \$16,000 which is what
- 24 he received. And then the amount that he actually paid
- was the \$22,000 minus the \$2,000 because of the RIT



- 1 subsidies so that makes it \$20,000 -- it's \$20,622. If
- 2 I take the difference between the amount paid and not
- 3 subsidized versus the -- the payment he would have made
- 4 in the but-for analysis which is \$16,322 that difference
- 5 is \$4,590 which is the amount that we say are the
- 6 damages for Mr. Quattrociocchi that are based on his
- 7 relationship with RIT and then we calculated prejudgment
- 8 interest and that came out to be \$863 so if I sum those
- 9 two up, I get the total damages plus the prejudgment
- interest of \$5,450, approximately.
- 11 Q. Let's -- let's kind of just break this down a
- 12 bit. So the top-line number in your Table 1 is titled
- 13 the value contracted for. How do you define "value"?
- 14 A. I didn't define "value." What I did was I took
- 15 whatever the tuition charge was and let the university
- 16 define value. They thought that the educational
- 17 experience for Mr. Quattrociocchi was \$20,622 by being
- 18 on the campus and taking the courses, charging that
- 19 tuition which Mr. Quattrociocchi paid. So to me the
- 20 value is whatever it was that was charged that both
- 21 parties agreed to.
- 22 O. So I want to make sure I'm understanding that
- 23 your top-line number here, what you've -- what you've
- 24 named the value contracted for, that's the published
- 25 tuition rate for Mr. Quattrociocchi, correct?



- 1 A. Yes.
- Q. Why not use the terminology "tuition rate" or
- 3 "published tuition rate"?
- A. Oh, I think we took that phrase from the
- 5 Complaint.
- 6 Q. Did you consider anything else in making this
- 7 decision to use the phrase "value contracted for"?
- 8 A. So under the rule of parallel construction
- 9 later on I'm going to talk about in lines 3 and 4 and 5
- 10 the value that was received based on RIT charging the
- 11 tuition rate, you know, that is for one half to
- 12 determine the value received based on the RIT online
- 13 charges for the same classes or classes in general as
- 14 the second part and you sum those two and you get value
- 15 received. So the choice in the word "value" simply has
- 16 to do with all of the pricing that was set by RIT for
- 17 either in-person or online classes. I'm not making a
- 18 judgment about whether -- what type of value it is or
- 19 what the value is to individuals. I'm just looking at
- 20 this as a arm's-length transaction where RIT said here's
- 21 the tuition rate. Mr. Quattrociocchi -- Quattrociocchi
- 22 agreed to that and paid it. It's kind of like buying a
- 23 car.
- Q. Does price always equal value?
- 25 A. So I would say no but the value is -- the



```
Page 153
1
    FOR THE DEFENDANT:
         FERNANDO SANTIAGO, ESQ. (Attending Remotely)
2
          SANTIAGO BURGER LLP
3
         2280 East Avenue, 2nd Floor
         Rochester, New York 14610
         Tel: (585) 563-2400
4
         Fax: (585) 563-7526
5
         Fernando@litgrp.com
 6
          - and -
7
         QIAN (SHEILA) SHEN, ESQ. (Attending Remotely)
         HOLLAND & KNIGHT LLP
8
          31 West 52nd Street
         New York, New York 10019
9
         Tel: (212) 513-3200
         Fax: (212) 385-9010
10
         qian.shen@hklaw.com
          That a copy of this certificate was served on all
11
    parties shown herein on
12
13
    with the Clerk pursuant to Rule 203.3.
14
          I further certify that I am neither counsel for,
15
    related to, nor employed by any of the parties or
    attorneys in the action in which this proceeding was
16
17
    taken, and further that I am not financially or
    otherwise interested in the outcome of the action.
18
19
          Certified to by me this 29th day of July, 2022.
20
21
                            Wendy Schrisber
                            Wendy Schreiber, Texas CSR 9383
22
                            Expiration Date: 05/30/24
23
                            MAGNA LEGAL SERVICES
                            Magna Registration No. 631
2.4
                            16414 San Pedro, Suite 900
                            San Antonio, Texas 78232
25
    Job No. 850422
                            Phone: (866) 672-7880
```

